



What is a Trading Rally?

A Trading Rally is a live demonstration of what it's like to trade for income in real market conditions.

So instead of learning how to trade from a book or a class, you learn by watching and experiencing how a professional trader manages an account during a live market session! This is an important part of learning so you don't just get book smart, you get "Street Smart" - you learn the lessons you can't learn in a class!

Watching a live trading demonstration is one of the best ways you can learn how to trade. It's better than reading a book. It's better than taking a class. It's better than learning it on your own... Because you get to see it in action - you get to experience it!

TRADER ON THE STREET

How Does it Work?

1

Learn the Strategies...



One of the first things to happen during a rally is that Shawn will identify a trading strategy and setup. He will take the time to show you how it works, often drawing it out for you so you can see it on live charts.

2

See it in Action...



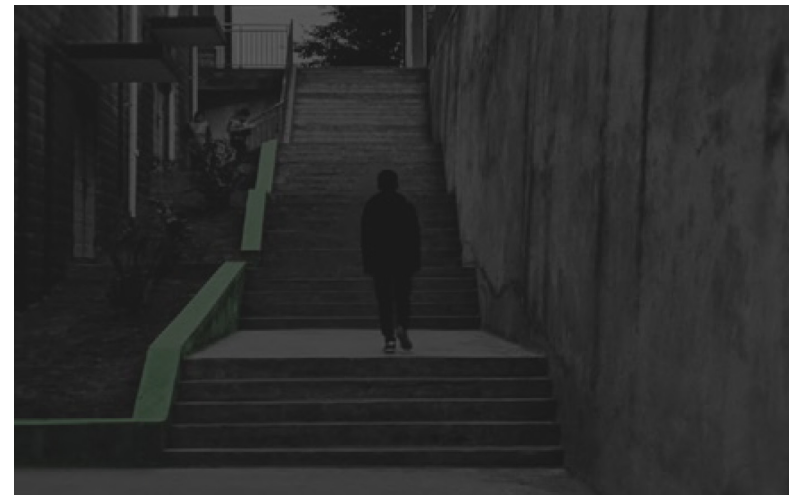
Then, he will begin to build a position around the strategy. So as the market evolves minute by minute, you'll see what to do if the strategy works in your favor or even more important how to manage the position if it doesn't.

3

Grow Your Experience...



By learning how the strategy works in real time and seeing the various ways it develops, you gain a wealth of experience and knowledge about trading.





You Get 2 Trading Sessions – A Morning and An Evening!

Trading for income is different during the day than it is at night, but not everyone has the flexibility to choose when they trade. No worries. We demonstrate how trading works during both the morning and evening hours so you can learn how to trade during a time that works for you!



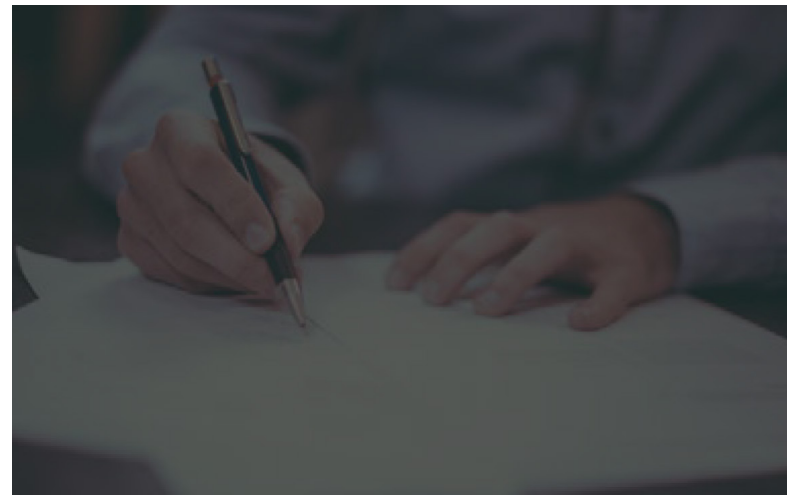
It's How the Pro's Learn to Trade.

In the professional world, a new trader starts out assisting a more seasoned trader. This way the new trader can learn the tricks of the trade without all the blunders of trial and error. The seasoned trader shares wisdom and experience and young trader benefits by listening, watching and asking questions.



It's the Difference Between Book Smarts and Street Smarts.

Learning to trade with Street Smarts means that you know how to deal with unique situations and that you have developed your own independent state of mind. A street smart trader has learned to listen and see what's happening around them and understands how to read and respond to different market conditions.





You Get to See How to Apply What You Learn.

Most traders struggle trying to take what they learn and apply it to the markets, but in a Trading Rally, part of the lesson is seeing how to apply it. This cuts down the learning time and confusion and helps you reach your income goals faster!

 **TRADER** ON THE **STREET**

